

I'm Rakesh K,

# Multidisciplinary product designer with 14 years' experience

I specialize in founding design at startups, taking care of almost everything related to design, and in designing complex products

 [akrakesh@gmail.com](mailto:akrakesh@gmail.com)

 [rakeshk.com](http://rakeshk.com) (*Portfolio*)

## SKILLS

### Product

- UI & UX design of web & mobile apps (B2B & B2C)
- Information architecture
- Interaction design
- Wireframing & prototyping
- Visual design
- Icon design
- UI writing
- HTML & CSS

### Brand

- Brand identity
- Brand strategy

### Marketing

- Website & landing pages
- Marketing collateral
- Simple Illustrations

## TOOLS

- Figma

## EDUCATION

Bachelor of Engineering  
(Mechanical)

## EXPERIENCE

### J-Novel Club

Dec 2024 - Present

#### *Lead Product Designer*

Working on a soon to be launched product for web and mobile. Details will be disclosed after launch.

### FlaiChat

Dec 2021 - Mar 2025

#### *Founding Product Designer*

A feature-rich chat app for families and close-knit groups. Designed the web app, the marketing website, the brand identity, blog and social media illustrations. Collaborated with the development team to implement the design.

### Bipp

Apr 2019 - Jun 2022

#### *Founding Product Designer*

A BI platform for enterprises. Designed the web app, brand identity, marketing website, and marketing collateral. Collaborated with 40+ developers to implement the design. Helped define product features along with the founders

### Twine

Nov 2019 - Mar 2021

#### *Founding Product Designer*

A virtual networking platform. Designed the iPhone and web apps. Collaborated with the development team to implement the design

### Various Projects

Apr 2011 - Present

#### *Independent UI/UX & Brand Identity Designer*

Designed web, iOS & Android apps, marketing websites, landing pages and brand identities

### Audco India Limited

Dec 2003 - Feb 2011

#### *Project Engineer*

Manufacturer of industrial valves. Managed export projects. Quit the job to pursue my passion—design